



**Whiter.
Brighter.
You.**

collection

pola

ADVANCED TOOTH WHITENING SYSTEM

SDI

Your Smile. Our Vision.

www.sdi.com.au

www.polawhite.com.au



POLADAY & POLANIGHT

COSMETIC RANGE
containing 6% hydrogen peroxide or less

These tooth whitening products comply with the council of European Union amending Directive 76/768/EEC.



Registered cosmetics

Pola Day 3% and 6% and Pola Night 10% and 16% comply with the Council of European Union amending Directive 76/768/EEC, concerning cosmetic products.

Natural soother and conditioner

The incorporation of special additives minimises plaque formation and enhances remineralisation to further reduce sensitivity.

High water content

The high water content of the gel reduces dehydration of the enamel and decreases patient sensitivity.

High molecular weight thickener

This reduces the tacky feeling and drying effect of the gel in turn reducing sensitivity further.

High viscosity

The high viscosity gel ensures it can be easily and securely placed into the tray and remains in the tray for the entire procedure.

Taste

The pleasantly flavoured spearmint gel is both fresh and long lasting.

Fluoride releasing

The addition of fluoride remineralises the tooth surface assisting in reducing post-operative sensitivity.

Pola Day and Pola Night

10 X 1.3g Syringe Kits

Reorder

7700353 (3% Hydrogen Peroxide)

7700359 (6% Hydrogen Peroxide)

7700371 (10% Carbamide Peroxide)

7700377 (16% Carbamide Peroxide)

Pola Day and Pola Night

4 X 1.3g Mini Kits

Reorder

7700351 (3% Hydrogen Peroxide)

7700357 (6% Hydrogen Peroxide)

7700369 (10% Carbamide Peroxide)

7700375 (16% Carbamide Peroxide)

Pola Day and Pola Night

50 X 1.3g Bulk Kits

Reorder

7700355 (3% Hydrogen Peroxide)

7700361 (6% Hydrogen Peroxide)

7700373 (10% Carbamide Peroxide)

7700379 (16% Carbamide Peroxide)



From just 30 minutes
once a day



Contains desensitising agent

The Pola Day and Pola Night gels contain a desensitising agent which acts on the nerve endings, and desensitises them at the pulp-dentin border, in turn minimising sensitivity and maximising patient comfort.

Neutral pH

Pola Day and Pola Night's neutral pH ensures the full release of the peroxide without jeopardising patient comfort.

Treatment guidelines

poladay 3%	hydrogen peroxide 2 or 3 X 30 min/day OR 1 X 60 min/day
poladay 6%	hydrogen peroxide 1 or 2 X 30 min/day OR 1 X 45 min/day
polanight 10%	carbamide peroxide 2 hrs to overnight
polanight 16%	carbamide peroxide 90 min to overnight

Pola Night

36 X 3g Value Packs

Reorder
7700089 (16% Carbamide Peroxide)

Tray Material – 20 Pieces

20 Piece Refill
Reorder 7750005

Tray Cases – 5 Pack

5 Tray Cases
Reorder 7750008

Cosmetic Pola Pouches - 10 Pack

10 Pouches
Reorder 7700999

Pola Day and Pola Night

50 X 3g Dispenser Packs

Reorder
7700079 (6% Hydrogen Peroxide)
7700085 (16% Carbamide Peroxide)

Spacer Resin 2 Syringe Refill

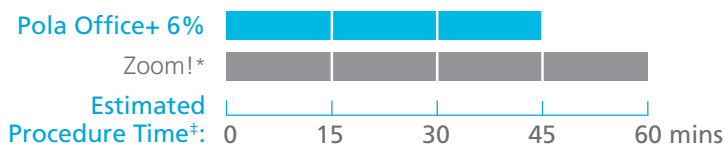
2 X 1g Spacer Resin Syringes
Accessories
Reorder 7700012



POLAOFFICE+

The UK's fastest bleach

Minimal chair time is required. Less chair time means increased patient comfort, satisfaction, improved productivity and profitability. The unique 6% hydrogen peroxide formula ensures fast release of the peroxide ions to begin the bleaching process.



"83% of evaluators would purchase Pola Office+[†]"



the UK's fastest bleach

No bleaching light required

Pola Office+ 6% can be used with or without a bleaching light, as it does not require activation. While a light is not necessary, you certainly can use a bleaching light or a standard heat emitting curing light to accelerate the bleaching process and impress your patients.

Maximum comfort

The high pH of Pola Office+ 6% soothes teeth and ensures maximum comfort during and after treatment. The shorter treatment results in less patient discomfort and lower sensitivity.

Very stable

Pola Office+ 6% dual barrel syringes ensure maximum stability until the product is mixed. The alkaline part is kept separate until just before use.

Simple procedure

Pola Office+ 6% is easy to apply. No soft tissue isolation is required. With simple tooth preparation and quick contact time per application, it reduces chair time and improves productivity.

Built-in desensitiser

No separate desensitiser is required. Pola Office+ 6% has unique built-in desensitising properties that inhibit post-operative sensitivity. Potassium nitrate, the key pain-reducing ingredient, penetrates the nerve endings by blocking transmission of sensitive nerve impulses to provide a calming effect.

Simple delivery

No separate mixing is required. The dual barrel syringe system mixes as you apply the gel directly to the tooth. This ensures a consistent blend of freshly activated gel. The freshly activated gel maximises the whitening effect. The fine applicator tip allows easy application, especially in tight spots.

Just one thin layer

A thin layer of gel is all that is required. Use the tip to spread the gel ensuring all tooth surfaces are covered. The sticky gel formula adheres firmly to tooth surfaces maximising the bleaching effect.

Pola Office+ 3 Patient Kit - 6% hydrogen peroxide
3 X 2.8 mL syringes of Pola Office+
Accessories
Reorder 7700467

Pola Office+ 1 Patient Kit - 6% hydrogen peroxide
1 X 2.8 mL syringes of Pola Office+
Accessories
Reorder 7700466

"89% of evaluators would recommend Pola Office+ to a colleague[†]"



SOOTHE

A potassium nitrate and fluoride releasing desensitising gel.



Desensitiser

Soothe, a sustained release gel containing 6% potassium nitrate and 0.1% fluoride gel, relieves tooth sensitivity caused by chemical and thermal changes. Unlike other desensitisers, Soothe will not interfere with the whitening process.

Apply before or after whitening and brightening

Sensitivity can occur during or after the tooth whitening and brightening procedures. Soothe can be applied before or after the treatment.

Soothe
4 X 1.2mL Syringe Kit
Reorder 8150002

Soothe
50 X 1.2mL Syringe Kit
Reorder 8150033

POLAPAIN

Paint on tooth whitening gel.

Quick and easy for you

There is no need for trays to be made. Patients simply purchase a kit from you and do the work themselves. Pola Paint is an excellent marketing tool for your tooth whitening business.

Quick and easy for your patient

Your patient can apply Pola Paint whenever they wish at any time during the day or night – no one will notice they have Pola Paint on. The low viscosity fast drying gel enables a film to form on the tooth surface with minimal drying time. Patients can choose to whiten one single tooth or their complete smile.

Super touch up

Pola Paint is a great touch up procedure for patients who have already whitened their teeth before – Pola Paint recharges the brightness!

Economical

Pola Paint is the economical first step to encouraging your patients to whiten their teeth. No trays are required. No chair time is used.

Fluoride releasing

The addition of fluoride remineralises the tooth surface and assists in reducing post-operative sensitivity.

No messy trays

Pola Paint does not require any trays or equipment to be used. Your patient can continue their normal routine without anyone knowing they are whitening their teeth at the same time.

Pleasant flavour

A long lasting spearmint flavour.



Pola Paint
1 X 5.5mL Pola Paint Tube
Reorder 7700037

FREE MARKETING MATERIALS



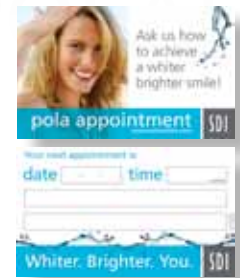
Pola Poster female only
Reorder M100060



Pola Poster female and male
Reorder M100051



Pola Ceiling Tile
Reorder M100065



Pola Appointment Card
Reorder M770956



Pola Office professional demonstration DVD
Reorder M770954



Pola Office waiting room demonstration DVD
Reorder M770985



Pola Window Sticker
Reorder M101006



Pola Before & After Stand
Reorder M100044



Pola Statement Stuffer
Reorder M770229



Pola Menu
Reorder M770030



Pola Thank You Card
Reorder M770032



Pola Patient Handout Stand
Reorder M100041



Pola Patient Handouts
Reorder M100122



Customisable marketing material

More customisable marketing material is available via download.

Visit: www.sdi.com.au/en-gb/marketing-materials/

* Zoom! is not the trademark of SDI Limited. † Published and SDI Test Data.
† In-house data based on external clinical evaluators



Made in Australia by SDI Limited, Bayswater, Victoria 3153, Australia 1 800 337 003, Austria 00800 022 55 734, Brazil 0800 770 1735, France 00800 022 55 734, Germany 0800 100 5759, Ireland 01 886 9577, Italy 800 780625, New Zealand 0800 734 034, Spain 00800 022 55 734, United Kingdom 00800 022 55 734, USA & Canada 1 800 228 5166
www.sdi.com.au
www.polawhite.com



M100127 C

+0036M100127C